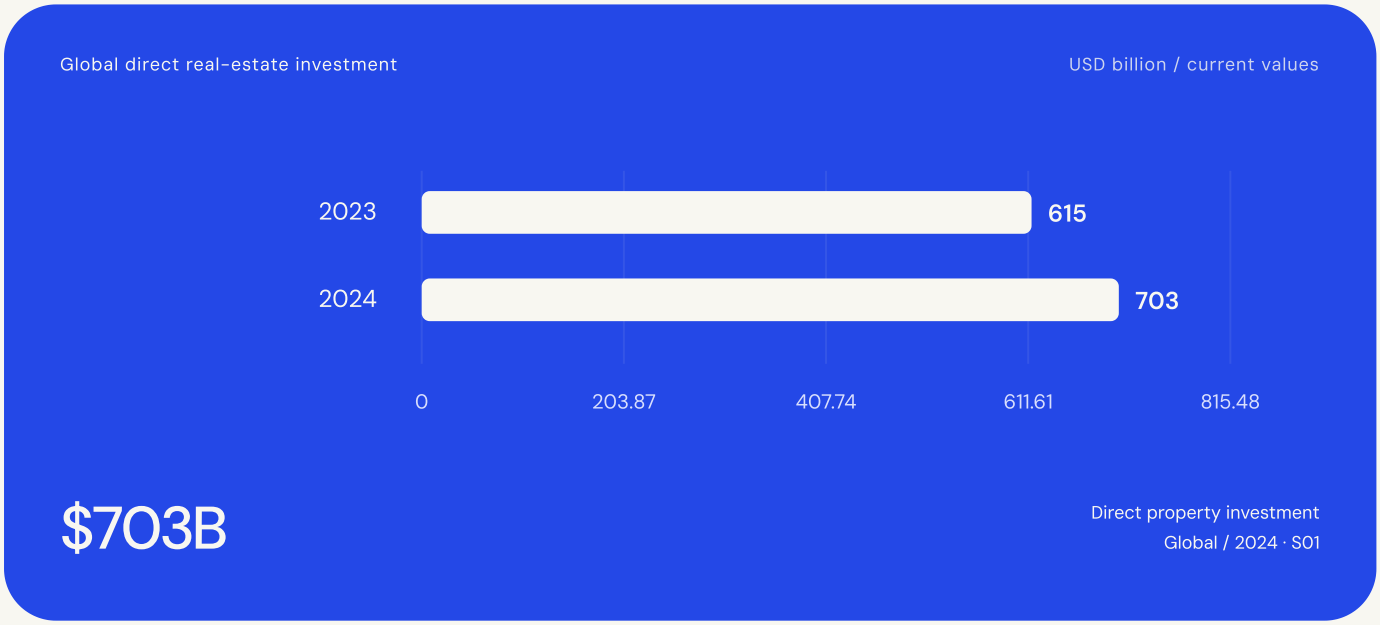
SECTOR MARKET BRIEF

OCTOBER 2026 EDITION

Office relocation companies

Market indicators, potential customer segments and practical routes to new business.
Global market.



PUBLIC-SOURCE RESEARCH / EDITORIAL SERIES

A short guide to the market, potential customers and useful first conversations. Published figures retain their dates and scope.

29 OCTOBER 2026
Global market

01 / EXECUTIVE SUMMARY

Understand the market. Choose a focused segment.

Office relocation prospects need a move within your service area. The inventory and access at both buildings matter more than employee count alone.

$703B
Direct property investment
Global / 2024 [S01]

+14%
Investment volume growth
Global / 2024 / publisher rounded [S01]

$615B
Previous-year investment
Global / 2023 / same report [S01]

01 What you can offer

Offer a defined service for packing, moving and placing office contents at the new location.

02 Where to start

Research companies announcing an office opening or move in your area.

03 What to ask

Assess the inventory and building access before quoting.

About this brief

Market
Global market

Data periods
Shown beside each indicator.

Purpose
Understand the context and choose a relevant customer group.

Your next step

Choose one customer group from this brief. Write down what you could offer and what you need to learn in the first conversation.

02 / MARKET INDICATORS

What the numbers tell us.

Commercial property investment gives broad context for property activity. For a service provider, the next question is what project the owner or occupier is planning.

Direct property investment

Global / 2024 [S01]

$703B

Investment volume growth

Global / 2024 / publisher rounded [S01]

+14%

Previous-year investment

Global / 2023 / same report [S01]

$615B

What these figures cover

These figures measure global direct property investment, not agency fees, relocation, renovation or design spending. The growth rate retains the publisher's rounded figure.

Consider international customers

International corporate accounts can buy local moves; cross-border transport requires separate capacity and arrangements.

03 / CHARTS AND MARKET REACH

Compare the figures. Choose where to start.

The chart brings the published figures together. Below it are two ways to turn this context into a more focused customer search.

Global direct real-estate investment

USD billion / current values

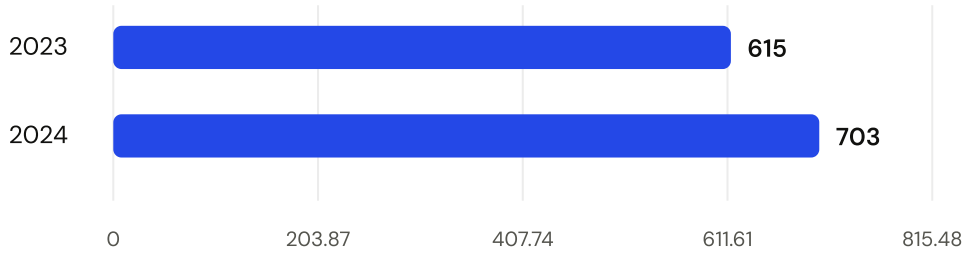


Figure 01 · Source: [S01]

01 / FIRST CUSTOMER GROUP

Start with a specific job

Research companies announcing an office opening or move in your area. Ask whether the planned date fits your team's schedule.

02 / INTERNATIONAL CUSTOMERS

Consider international customers

International corporate accounts can buy local moves; cross-border transport requires separate capacity and arrangements.

These figures measure global direct property investment, not agency fees, relocation, renovation or design spending. The growth rate retains the publisher's rounded figure.

04 / POTENTIAL CUSTOMER SEGMENTS

Find a buyer group you can serve well.

These four groups offer different starting points. Choose one that fits your experience, then use the suggested discussion topic to learn about the company's needs.

PROFILE
01
Potential buyer

Professional offices

What to discuss

Discuss how the office manager wants furniture, files and work areas moved.

Who to speak with

Office, facilities or operations lead

PROFILE
02
Potential buyer

Growing service firms

What to discuss

Ask relocating service firms when their teams need to resume work at the new site.

Who to speak with

Office, facilities or operations lead

PROFILE
03
Potential buyer

Corporate occupiers

What to discuss

Coordinate moving hours and access rules with the occupier and building management.

Who to speak with

Office, facilities or operations lead

PROFILE
04
Potential buyer

Foreign-owned branches

What to discuss

Help foreign-owned branches plan and carry out their local office move.

Who to speak with

Office, facilities or operations lead

These are suggested buyer groups. Confirm the company's current needs and the right contact before preparing a proposal.

05 / SECTOR OPPORTUNITIES

Turn the context into a useful conversation.

Use one of these approaches to begin a focused discussion. Learn what the customer needs before deciding whether to prepare a proposal.

01

Choose your starting point

Research companies announcing an office opening or move in your area. Ask whether the planned date fits your team's schedule.

Next step

Research a small group of relevant firms.

02

Define the work together

Assess the inventory and building access before quoting. Agree who handles packing, dismantling, installation and work outside normal hours.

Next step

Write down the agreed requirements.

03

Look across borders

International corporate accounts can buy local moves; cross-border transport requires separate capacity and arrangements.

Next step

Check how you would deliver the work.

ANIVO / PRACTICAL WORKFLOW

From research to the first conversation.

1. **Define the search.** Describe your service, target customer and market in Anivo.
2. **Review the plan.** Check the proposed research approach before starting.
3. **Assess the firms.** Review company information and save suitable firms to the CRM with your notes.
4. **Prepare your introduction.** Review the email draft before sending. Track replies and the next step in the company record.

Make the message relevant

In your introduction, explain why you are contacting this company and which part of its work you can support. Ask one clear question that can start a useful conversation.

06 / SOURCES AND NOTES

Read the original sources.

Use these links to read the original publications. The date beside each indicator is its measurement period, which may be earlier than this report.

S01 Global Real Estate Perspective: Highlights, p. 5

JLL · February 2025

www.jll.com ↗

How we prepared this brief

We selected published indicators to explain the market context. Customer groups and suggested approaches are Anivo's practical interpretation of that context.

When using the figures

Keep the stated dates and geography when sharing a figure. Wider-sector data do not measure every specialist service. Source updates may change the published values.

Choose one group. Begin one conversation.

Use the customer profiles to select a manageable starting point. Learn about the company's needs, then decide whether your service is a fit.

Related sector workflow · anivoapp.com/for/office-relocation-companies/

Sources accessed 29 October 2026 · OCTOBER 2026 EDITION